

Here's the BUZZ

Honda
Campus
All-Star
Challenge

My HCASC Moment

Meet the 2010 All-Stars

HCASC 2010: A
Retrospective

A New Champion Emerges: Prairie View A&M Wins HCASC 21

This year's playoff matches were simply historic. The final round of HCASC 21 marked the beginning of what would promise to be both a memorable and eventful finale to this year's event.

Prairie View A&M's road to the championship wasn't an easy one. It was paved with worthy opponents. After a first-round playoff win over Fisk on Sunday, the team prepared to take the stage. Once there, they defeated Clark Atlanta. Then it was on to the semi finals. Prairie View and Fayetteville State battled it out. By the game's end, the score stood 255-240. Prairie View had earned its spot in the finals. During two grueling rounds against Mississippi Valley State, Prairie View came out on top. The score of the first game was 265-120. The second game ended with a score of 265-195. For the first time in the history of the competition, Prairie View A&M University will take home the top prize.

Once the games were over, students went to lunch and perused the HBCU Graduate School Expo to gather information from the five schools who had set up booths.

As usual, the Closing Banquet was exquisite and fresh. Co-host Seshmi Robertson introduced a new segment called *My HCASC Moments*. Players from each division reminisced about their most memorable HCASC experiences.

Susan Creary of North Carolina Central University was recognized as the recipient of the annual Ernie Jones Sportsperson of the Year Award.

Hip-Hop newcomer Mickey Factz was introduced. After a brief Q&A session, the rising star offered an energetic performance, complete with crowd participation.

As the lights in the ballroom were raised, this year's HCASC participants shared hugs, exchanged Blackberry PINs and vowed to keep in touch. HCASC 21 has definitely been one for the ages.



An elated Prairie View A&M team celebrates their first HCASC championship



Ten HBCU presidents attended the banquet to recognize the performance of their students.



Rosalyn Jones presents Susan Creary of North Carolina Central with the Ernie Jones Sportsperson of the Year award.



Dr. Mary Sias of Kentucky State University offered gracious thanks to American Honda on behalf of the HBCU presidents

HCASC 2010: A Retrospective



Mississippi Valley State listens intently during their final match with Prairie View A&M.



Seshmi Robertson interviews Fayetteville's Junious Smith during "My HCASC Moments"



Presenting the leading scorers from the eight divisions. Each All-Star's institution receives an additional \$1,000 grant from American Honda.



Having a great time in the Student Expo!



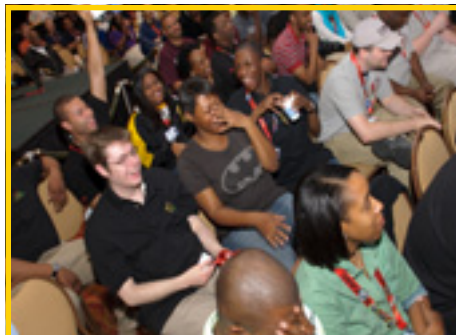
Prairie View A&M takes home this beautiful, one-of-a-kind trophy for their victory.

Ivory K. Johnson, MVSU	104.00
James L. Whites, Kentucky State	92.00
Anthony Pratcher, Howard	71.00
Sean I. Levinson, WVSU	68.00

Cedrick Wilson, Prairie View A&M	66.00
Julian Green, NCCU	65.00
Sean O. Baker, Fayetteville St.	62.00
Sheldon Holmes, Chicago State	51.00



Mickey Factz gets the crowd on its feet during his high-energy performance



The audience enjoys an impromptu freestyle



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