

Here's the BUZZ

Honda
Campus
All-Star
Challenge

First Round
Game Schedule

Check out the
Honda Expo

HCASC Facebook
Fan Page

Welcome!



On behalf of American Honda and the dozens of hard-working volunteers, welcome to the 2010 Honda Campus All-Star Challenge National Championship Tournament. Whether this is your first year or you have joined us before, we hope that this weekend will be a memorable part of your college experience.

Over the next few days you will face each other in some amazing competition and participate in many engaging activities. The weekend is designed to test your skill, reward your perseverance and enable you to make new friends and look into the future.

Though your first competition is less than 24 hours away, the friendships and experiences begin now. You are now among a special group of individuals – the Honda Campus All-Star Challenge family. Remember, after the games have been played, you will find that HCASC is really about making “Friends for Life.” Good luck and Welcome!

Look at What's New at the NCT



Welcome to HCASC 2010!

Arrival day is always exciting and fun. Here's a list of the changes to the registration process:

✓Registration will take place in the Grand Ballroom foyer instead of Palm Ballroom. Busses will still drop teams off at Ballroom circle. A volunteer will direct you to start the process.

✓Breakfast and lunch will be served at International Ballroom South this year. The ballroom is right around the corner from registration. ID badge photos and yearbook pictures will also be taken there. Your **WHOLE TEAM** must be present for ID photos to be taken so head over right after check-in. Don't forget to smile!

✓The Rules Briefing today (Poinsettia/Quince throughout the afternoon) is strongly recommended for all players and coaches. It is the best opportunity to review all the rules, have questions

answered and clear up any confusion *before* games begin tomorrow.

✓The Banquets and Monday morning games will take place in the Palm Ballroom this year. Don't forget to take a moment to check out the Honda Expo/Student Union. It's a perfect opportunity to stop by the graffiti board and express yourself!

✓Make sure to rest up before game play begins tomorrow.

✓The HCASC Opening Dinner and Ceremony is business dress, so hang or press your clothes this afternoon. Dinner starts at 7:30 p.m.; be there looking sharp!



HBCU Graduate Expo on Monday

The championship rounds will take place Monday morning, but all HCASC students have a chance to shine at the HBCU Grad Expo.

This year's Expo features representatives from five universities, offering advanced degrees in dozens of fields.

The institutions represented at the 2010 NCT are as follows:

- Albany State University
- Florida A&M University
- Florida A&M College of Law
- Mississippi Valley State University
- Morgan State University

Polish your résumé and get ready to expand your educational horizons by visiting the HBCU Grad Expo.

WE'RE LOOKING FOR A FEW GOOD TWITTERERS!

Do you have the thumbs to keep up with all the HCASC NCT action? Post your tweets to #HCASC to become an "official" correspondent.

2010 Honda Campus All-Star Challenge Schedule of Events

SATURDAY, APRIL 10

<i>Registration</i>	9:00 AM - 5:30 PM	Grand Ballroom Foyer
<i>Student Union & Honda Expo</i>	9:00 AM - 5:30 PM	Palm Ballroom
	10:00 PM - 12:00 AM	
<i>Lunch</i>	11:30 AM - 2:30 PM	International Ballroom South
<i>Rules Briefing (on the hour)</i>	1:00 PM - 5:00 PM	Poinsettia/Quince (Mezzanine)
<i>Opening Dinner & Ceremony</i>	7:30 PM - 10:00 PM	Palm Ballroom (Mandatory)

SUNDAY, APRIL 11

<i>Breakfast</i>	6:30 AM - 8:00 AM	International Ballroom South
<i>Coaches Meeting</i>	7:30 AM - 8:00 AM	Grand Ballroom, Salon 1 (Mandatory)
<i>Captains Meetings</i>	7:30 AM - 8:00 AM	Poolside (Mandatory)
<i>Team Divisional Meetings</i>	8:00 AM - 8:30 AM	Mezzanine Game Rooms (Mandatory)
<i>Round Robin Games</i>	8:45 AM - 5:30 PM	Mezzanine Game Rooms
<i>Yearbook Photos</i>	10:00 AM - 5:30 PM	International Ballroom South
<i>Student Union & Honda Expo</i>	10:00 AM - 5:30 PM	Palm Ballroom
	10:00 PM - 12:00 AM	
<i>Lunch</i>	11:30 AM - 2:00 PM	International Ballroom South
<i>Playoff Round One</i>	6:00 PM - 6:30 PM	Mezzanine Game Rooms
<i>Dinner/Movie On Your Own</i>	6:30 PM - 11:00 PM	Depart Convention Entrance

MONDAY, APRIL 12

<i>Breakfast</i>	6:30 AM - 8:00 AM	International Ballroom South
<i>Quarter Final Games</i>	8:00 AM - 10:00 AM	Palm Ballroom (Mandatory)
<i>Semi-finals & Final Games</i>	10:00 AM - 12:00 PM	Palm Ballroom (Mandatory)
<i>HBCU Graduate School Expo</i>	12:30 PM - 5:00 PM	International Ballroom South
<i>Lunch</i>	12:00 PM - 2:00 PM	International Ballroom South
<i>Yearbook Photos</i>	1:00 PM - 5:30 PM	International Ballroom South
<i>Final 4 Photos</i>	6:30 PM - 7:00 PM	International Ballroom South
<i>Closing Awards Banquet</i>	7:30 PM - 10:00 PM	Palm Ballroom (Mandatory)
<i>Student Union & Honda Expo</i>	10:00 PM - 1:00 AM	Palm Ballroom

TUESDAY, APRIL 13

<i>Breakfast Box Pick-up</i>	2:30 AM - 7:00 AM	Andiamo
<i>Breakfast Buffet</i>	7:00 AM - 9:00 AM	Andiamo
<i>Departures</i>	ALL DAY	Lobby Entrance

HCASC Facebook Fans Unite!

HCASC now has an official Fan page where players, coaches, volunteers and alumni can sound off on their favorite memories. Posting of pictures, video clips, wall posts and surveys guarantee that a variety of content will be open for discussion.

It all starts with becoming a Fan. Simply login to Facebook and visit facebook.com/HCASC. Click on the “Become a Fan” button and you’ll be able to share your HCASC memories with your “Friends for Life.”

The Fan page is also linked to the official Twitter feed, so it’s easy to keep in the loop with game scores, the Sweet 16 and all the rest of the NCT action.

This is a page for Fans, so support your school, send updates on your post-HCASC successes, send shout outs to old competitors, and help make it the best that it can be. A dedicated computer station will be available on Mezzanine on Sunday, so put your best “face” forward!



Game Tips

1. Be on time! It reduces stress and helps the tournament run more smoothly. Not just for games either; punctuality helps keep banquets and other NCT events running smoothly.
2. Eat sensibly; avoid sugar and too much “junk food.” Eat a healthy, light breakfast before morning games.
3. Enjoy the Expo, but don’t stay up too late! A well-rested mind is better prepared for quick thinking during the game.
4. Now is NOT the time to cram. Concentrate on strategy and maintaining team focus. Reading newspapers and watching the news can help maintain your current events IQ.
5. Learn from the teams you compete against and watch top teams from other divisions. Studying the best sharpens your skills and prepares you for the Playoffs.
6. While playing, listen to each question carefully. Pay attention to pronouns and time periods to help you quickly zero in on a correct answer. Try not to miss any parts of your team’s bonuses--that’s where the points are.

Cool Out at the Honda Expo

In between the games, the Student Union/Honda Expo is the perfect place to enjoy the HCASC experience. Located in the Palm Ballroom (behind the Pool), the Student Union features Wii, Playstation 3 and Xbox360 for interactive fun, plus pool tables, cards, dominoes and more. There are plenty of contests where you can win cool prizes for displaying your skills.

Students are always ready for a game of spades or bid whist to wind down after the competition. There are board games, music, and the ever popular graffiti wall where you can express your school pride with friendly messages.



Post to your “wall” the old-fashioned way.



Need to e-mail the folks? Try the Cyber Café

Hungry? The Expo has a variety of light snacks to take the edge off your appetite (this year, meals are served in International South).

Want to keep in touch with your family and friends? Log onto the Facebook fan page at the Expo Cyber Café. There are web-ready PCs to accommodate you and your teammates. You can Twitter a funny story, rattle off an e-mail to the folks at home or even get in a little last minute research for your next round.

Video games, billiards, music, cards... and of course, great Honda vehicles. The Expo is the perfect place to cool out.

Sunday Morning Game Schedule

Sunday morning begins early with a Captains meeting on the Palm Patio at 7:30 am. Coaches meet at 7:30 am, in the Salon 1 of the Grand Ballroom.

Mandatory division briefings will take place in the Round Robin game rooms at 8 am. The first round will immediately follow those meetings.

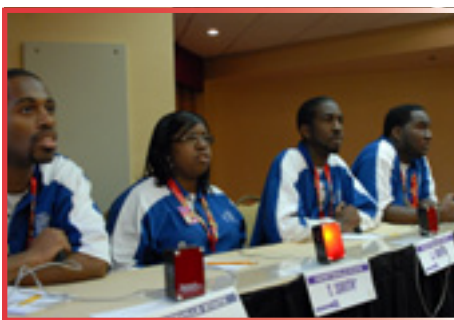
As a reminder, teams are required to be in their game rooms one match in advance; a complete round robin game schedule is included in the coach's registration packet, so keep it handy.

Team photo assignments will also be distributed, so plan ahead and dress to impress. This year, it's especially important

to keep your assigned photo time, so take note at the meetings and make sure your entire group (including Institutional Reps) is available. Remember, the yearbook pictures will be taken in the International Ballroom South, just down the steps from the game rooms.

Have fun and GOOD LUCK!

Round 1	Azalea/Begonia	Tennessee State	No. Carolina A & T
	Camellia/Dogwood	Langston	Southern-Baton Rouge
	Fuchsia/Gardenia	Fayetteville State	Fisk
	Hibiscus/Iris	Mississippi Valley	Johnson C. Smith
	Jasmine	Hampton	Clark Atlanta
	Magnolia	Paine	Alabama State
	Narcissus/O. Blossom	Howard	York
	Poinsettia/Quince	Alcorn State	Harris-Stowe



Round 2	Azalea/Begonia	Jackson State	Oakwood
	Camellia/Dogwood	Texas Southern	No. Carolina Central
	Fuchsia/Gardenia	Lincoln-Missouri	Tuskegee
	Hibiscus/Iris	Huston-Tillotson	Morehouse
	Jasmine	Bennett	Alabama A & M
	Magnolia	Winston-Salem	Morgan State
	Narcissus/O. Blossom	Savannah State	Maryland Eastern Shore
	Poinsettia/Quince	Talladega	Norfolk State

Round 3	Azalea/Begonia	Southern-New Orleans	Kentucky State
	Camellia/Dogwood	District Of Columbia	Medgar Evers
	Fuchsia/Gardenia	Bethune-Cookman	Spelman
	Hibiscus/Iris	Bowie	Benedict
	Jasmine	Prairie View	Fort Valley State
	Magnolia	Chicago State	Delaware State
	Narcissus/O. Blossom	Morris	Florida A & M
	Poinsettia/Quince	Wilberforce	West Virginia State

Round 4	Azalea/Begonia	Jackson State	Tennessee State
	Camellia/Dogwood	Texas Southern	Langston
	Fuchsia/Gardenia	Lincoln-Missouri	Fayetteville State
	Hibiscus/Iris	Huston-Tillotson	Mississippi Valley
	Jasmine	Bennett	Hampton
	Magnolia	Winston-Salem	Paine
	Narcissus/O. Blossom	Savannah State	Howard
	Poinsettia/Quince	Talladega	Alcorn State



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Campus All-Star Challenge is the registered service mark of the College Bowl Company and American Honda Motor Co., Inc. *Here's the Buzz* is published for the participants of the Honda Campus All-Star Challenge. Questions and comments should be directed to the editor.

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