

# Here's the **BUZZ**

Honda  
Campus  
All-Star  
Challenge

Winning Ideas for  
HCASC Clubs

Pre-NCT Tournaments  
Announcement

Enrollment Update

## HCASC 2008-09 National Timetable

Please note that the December NCT Part 1 deadline requires all campus tournaments to be completed before students leave for the Holiday break.

**Now - December 5**  
Campus Tournaments

**After the Campus Tournament**  
Select and begin coaching the  
Varsity Squad

**December 5 - DEADLINE**  
Submit NCT Qualification Materials  
Part 1  
*Campus Report (on-line)*  
*Key Contacts (on-line)*  
*Tournament Chart and Scoresheets*  
*Team Sign-up forms*  
*Publicity Samples*

**After working with the Varsity Squad**  
Select the five player NCT team

**January 21 - DEADLINE**  
Submit NCT Qualification Materials  
Part 2

**January 26 - Strong 64 Announced**

**February - March**  
Teams prepare for the Nationals.  
*See Pre-NCT Tournaments on p. 2*

**March 26 - March 30**  
National Championship Tournament (NCT)

## HCASC FAST FACTOID

Which three HCASC coaches have  
served all 20 years?

*A. Roberta McLeod of Howard, Peter Spears of  
Tuskegee and Dr. Larry Konecky of Alcorn.*

## CELEBRATING 20 YEARS!



American Honda welcomes everyone to the 2008-2009 season of the Honda Campus All-Star Challenge.

This year, we celebrate the 20th year of HCASC. Remarkably, there are coaches and volunteers with the program from that inaugural season! That's an awesome commitment to the HCASC family.

We've come a long way from that first championship in Washington D.C. Over the years, the level of competition has been elevated and the skills of the students have been improved through the dedication of coaches and players alike. Since 1989, tens of thousands of students have become a part of the legacy of this program.

This year, we hope that you will enjoy every aspect of the HCASC experience.

As we celebrate the achievements of the past, we invite all institutions, coaches, campus coordinators and players to make your own mark on the future of HCASC.

We encourage you, like never before, to pull out all the stops and give it your all: from campus tournaments to practices and club meetings to Pre-NCTs and, of course, the National Championship in Orlando.

As always, American Honda is committed to providing a quality program. 20 years is a remarkable milestone and we are proud to celebrate it with you. As you work to be one of the Strong 64, we hope that you will create the lasting relationships that are the essence of the HCASC theme of "Friends for Life."



## HCASC 20 is Here!



*Program Manager Tisha Lynton has 16 years of HCASC experience. She was a volunteer before joining the HCASC staff.*

Welcome to Year 20! We've come a long way from the first NCT in Washington, DC. We appreciate the continued support and participation of each institution. The time and resources you invest in your HCASC program is evident in your success in Orlando.

Everyone on your campus, from the President/Chancellor, to the faculty, staff and students has a role to play. Recruit players from every area on campus, involve the faculty as subject coaches and encourage staff to assist as game officials. Invest time in practice, study and drills to make an informed decision on selecting the varsity team.

Once you select your team, stay connected to each other and dedicated to the task. Competition will be stiff as we have 83 schools enrolled for the 2008-09 HCASC year. Your tournament should be the best it's been and reflected in your Part I submission.

From year one's "Commitment to Education" with the inaugural NCT field of 16 schools, HCASC has indeed built a network of life-long friends who excel in academics.

Volunteers with us from program inception are: Rosalyn Jones, Ron Loomis, Pat St. Germain and Floyd Taliaferro. We thank them for their continued commitment to the program.

It's an exciting year in the life of HCASC. We encourage you to work to be a member of the class of 2009. Will you meet the requirements?

Coordinators & Coaches, please take the time to carefully review the contents of the program kit. It's your roadmap to the Nationals. It will guide you through the process.

I am delighted to work with each of you for another year. I am here for any questions or concerns you may have. Call with questions at 800-388-2272 or send me an email at [tisha@hcasc.com](mailto:tisha@hcasc.com)

I wish you the best and much success for a great 20th HCASC year!

## 2009 Pre-NCT Tournaments

This year, there are six Pre-NCT Tournaments. Teams may play in one tournament from Group A and one from Group B.

Plan now to attend at least one Pre-NCT. They are excellent preparation for the Nationals. Since the official Pre-NCT program began, every Champion, Runner-Up and Semi-Finalist has attended at least one Pre-NCT tournament a year. Check [hcasc.com](http://hcasc.com) for updated information on tournament dates and details.

### 2/14/09 - A New York

Medgar Evers College  
Contact: Kevin Adams  
718-270-6050  
[kadams@mec.cuny.edu](mailto:kadams@mec.cuny.edu)

### 2/21/09 - A South Carolina

Morris College  
Contact: Robert Zalimas  
803-934-3184  
[rzalimas@morris.edu](mailto:rzalimas@morris.edu)

### 3/14/09 - A Missouri

Harris-Stowe State Univ.  
Contact: Eileen O'Brien  
314-340-5030  
[obriene@hssu.edu](mailto:obriene@hssu.edu)

### TBA - B Florida

Florida A&M Univ.  
Contact: Vivian Hobbs  
850-599-8327/8320  
[vivianhobbs@yahoo.com](mailto:vivianhobbs@yahoo.com)

### TBA - B Maryland

Morgan State Univ.  
Contact: Floyd Taliaferro, III  
443-885-3460  
[floyd.taliaferro@morgan.edu](mailto:floyd.taliaferro@morgan.edu)

### TBA - B Texas

Prairie View A&M Univ.  
Contact: Herbert Thomas  
936-261-3573  
[hrthomas@pvamu.edu](mailto:hrthomas@pvamu.edu)



*The program logo from 1991-98*

## HCASC Flashback



*The Los Angeles set. Lights, Camera, Action!*



*The audience anxiously awaits the start of taping.*

## HCASC FAST FACTOID

Only two institutions have advanced to the NCT every year since 1989.

Which two veterans made the cut?

*A: Past champions: Jackson State University and Morehouse College.*

## Winning Ideas for an HCASC Club

An HCASC Club builds experienced players and coaches, engages a larger number of students throughout the school year, and paves the way for success in Orlando. Since 1996, all of the National Champions have had successful HCASC clubs. The clubs maximize the fun and help foster lifelong friendships. Here are some steps to building a successful club.

### CLUB ESSENTIALS

**Open membership is important.** Some participants may be players from the Campus Tournament who are vying for the national team. Others may be new players, interested in learning the game and scrimmaging. There will also be students interested in helping as game officials or tournament volunteers. Keep an open door to new members; they will enhance the long-term viability of your program and shake things up in practice.

**Secure a location where noise is not a problem.** Schedule the time to avoid conflicts for students and staff advisors. Students will avoid scheduling other activities when Club time is blocked in advance. Keep sessions brief but steady; don't try to cram in practice before tournaments. Maintain consistent weekly practices.

**Promote, promote, promote.** Let the campus know what the HCASC club is doing and where to find the meetings. Flyer ideas are available at HCASC.com. Use



*Creating a sense of camaraderie is a key benefit of forming an HCASC Club*

social networking sites to spread the word. Invite the school newspaper to a practice; do an on-air interview with the campus radio station. Set up a table on campus and invite new students.

### MAKING IT OFFICIAL

**Seek campus support as an official club.** Once your club is registered, it may qualify for a mailbox, campus web hosting, and even funding.

**Name club officers and draft a “statement of purpose”.** Some clubs are required to have these in order to be eligible for funding.

**Develop a budget.** With the help of your advisor, formulate a budget and register your club with SGA or Student Activities. This funding can help with travel to pre-NCT tournaments or team uniforms.

### CLUB ACTIVITIES

**Play scrimmage games with previous HCASC game packets and member-written questions.** Writing questions improves student anticipation in games. Playing old packets exposes players to the style and format.

**Drill, baby, drill!** Topic games, 2-minute drills, online game contests, 1 on 1, and bonus-only games are examples of helpful drills you can utilize.

**Explore intellectual outings.** Watch presidential debates; attend museums, operas, and plays; host a group viewing of an important documentary or TV event.

**Don't forget social time.** Pizza nights, bowling, sitting together at sports events or campus activities, movie nights, Trivial Pursuit tournaments; do more with your HCASC club than just play the game. Build friendships and camaraderie.

**Pre-NCT is the key.** There is no better training for National Championship play than the Pre-NCTs. Coaches can tweak player line-ups and evaluate chemistry. Club members not on the Varsity Squad can look at the competition and observe other teams' strategies.



*Attending Pre-NCTs improves game skills and allows the coach to observe Club members in a real world game setting.*

## 2008-09 Enrollment Update

Honda Campus All-Star Challenge enters its 20th year with 83 participating HBCUs.

Over the next two months, campuses will host their tournaments and begin training a Varsity Squad to compete in the National Championship. As a reminder,

the Part 1 Deadline is **December 5, 2008** and the Part 2 Deadline is **January 21, 2009**.

HCASC webinars are full of excellent tips, techniques and ideas for improving HCASC skills. Coaches are encouraged to sign up for webinars they may have missed

or sign up again for a favorite webinar to share their perspectives with others. Check the online schedule to find out more.

Best wishes to all the schools for another exciting year of academic competition in the HCASC tradition.



ALABAMA A&M UNIV.  
 ALABAMA STATE UNIV.  
 ALBANY STATE UNIV.  
 ALCORN STATE UNIV.  
 ALLEN UNIV.  
 ARKANSAS BAPTIST COLLEGE  
 BENEDICT COLLEGE  
 BENNETT COLLEGE  
 BETHUNE-COOKMAN UNIV.  
 BOWIE STATE UNIV.  
 CENTRAL STATE UNIV.  
 CHEYNEY UNIV.-PENNSYLVANIA  
 CHICAGO STATE UNIV.  
 CLAFLIN UNIV.  
 CLARK ATLANTA UNIV.  
 COPPIN STATE UNIV.  
 DELAWARE STATE UNIV.  
 DILLARD UNIV.  
 ELIZABETH CITY STATE UNIV.  
 FAYETTEVILLE STATE UNIV.  
 FISK UNIV.  
 FLORIDA A&M UNIV.  
 FLORIDA MEMORIAL UNIV.  
 FORT VALLEY STATE UNIV.  
 GRAMBLING STATE UNIV.  
 HAMPTON UNIV.  
 HARRIS-STOWE STATE UNIV.  
 HOWARD UNIV.  
 HUSTON-TILLOTSON UNIV.  
 JACKSON STATE UNIV.  
 JARVIS CHRISTIAN COLLEGE  
 JOHNSON C. SMITH UNIV.  
 KENTUCKY STATE UNIV.  
 KNOXVILLE COLLEGE  
 LANE COLLEGE  
 LANGSTON UNIV.

LEMOYNE-OWEN COLLEGE  
 LINCOLN UNIV.-MISSOURI  
 LINCOLN UNIV.-PENNSYLVANIA  
 LIVINGSTONE COLLEGE  
 MEDGAR EVERS COLLEGE-CUNY  
 MILES COLLEGE  
 MISSISSIPPI VALLEY STATE UNIV.  
 MOREHOUSE COLLEGE  
 MORGAN STATE UNIV.  
 MORRIS COLLEGE  
 NORFOLK STATE UNIV.  
 NORTH CAROLINA A&T STATE UNIV.  
 NORTH CAROLINA CENTRAL UNIV.  
 OAKWOOD UNIV.  
 PAINE COLLEGE  
 PAUL QUINN COLLEGE  
 PHILANDER SMITH COLLEGE  
 PRAIRIE VIEW A&M UNIV.  
 RUST COLLEGE  
 SAINT AUGUSTINE'S COLLEGE  
 SAINT PAUL'S COLLEGE  
 SAVANNAH STATE UNIV.  
 SHAW UNIV.  
 SOJOURNER-DOUGLASS COLLEGE  
 SOUTH CAROLINA STATE UNIV.  
 SOUTHERN UNIV.-BATON ROUGE  
 SOUTHERN UNIV.-NEW ORLEANS  
 SPELMAN COLLEGE  
 STILLMAN COLLEGE  
 TALLADEGA COLLEGE  
 TENNESSEE STATE UNIV.  
 TEXAS COLLEGE  
 TEXAS SOUTHERN UNIV.  
 TOUGALOO COLLEGE  
 TUSKEGEE UNIV.  
 UNIV. OF ARKANSAS-PINE BLUFF

UNIV. OF THE DISTRICT OF COLUMBIA  
 UNIV. OF MARYLAND EASTERN SHORE  
 VIRGINIA STATE UNIV.  
 VIRGINIA UNION UNIV.  
 VOORHEES COLLEGE  
 WEST VIRGINIA STATE UNIV.  
 WILBERFORCE UNIV.  
 WILEY COLLEGE  
 WINSTON-SALEM STATE UNIV.  
 XAVIER UNIV.  
 YORK COLLEGE



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