

# Here's the BUZZ

Honda  
Campus  
All-Star  
Challenge

First Round  
Game Schedule

Check out the  
Honda Expo

Twittering the  
HCASC NCT

## Welcome!



On behalf of American Honda welcome to the 2009 Honda Campus All-Star Challenge. American Honda welcomes you to the National Championship. As HCASC marks its 20th year, it is a delight you are in Orlando.

This year's theme is "Celebrating 20 Years." This year also marks the 50th anniversary of American Honda, so there are two great reasons to celebrate!

Of course, at the center of the fun will be dozens of rounds of exciting gameplay. This year, all eight of the Quarter Final teams will play on the big stage on Sunday morning. It promises to be the most exciting playoff ever!

At Honda Campus All-Star Challenge we expand our knowledge and learn about our world in exciting ways. But after the games have been played, you will find that HCASC is really about making "Friends for Life." Good luck and Welcome!



**HONDA**  
IN AMERICA

## Day 1 Checklist



*Welcome to HCASC 2009!*

The first day of HCASC is always exciting, hectic, and fun. Here's an idea of what to expect:

✓The Rules Briefing today is strongly recommended for all players and coaches. It is the best opportunity to review this year's rule updates and clear up any confusion *before* games begin tomorrow. (Palm Ballroom throughout the afternoon)

✓ID photos will be taken inside the Palm Ballroom—where lunch is served. Your **WHOLE TEAM** must be present for ID photos to be taken so head over right after check-in. Don't forget to smile!

✓Stop by the graffiti board in the Expo and express yourself! This is a chance for you to truly "make your mark" on HCASC 2009.

✓Make sure to rest up before game play begins tomorrow.

✓The HCASC Opening Dinner and Ceremony is business dress, so hang or press your clothes this afternoon. Dinner starts at 7 p.m.; be there looking sharp!

✓Speaking of looking sharp, tuxedo pick-up starts tomorrow at 9:00 am in Room 264 (down the hall from the Mezzanine Game Rooms).

✓Tours are on Saturday afternoon this year. You may choose between Disney parks or the Florida Mall. There are limited slots for the Mall, so sign up quickly in the Student Union/Honda Expo.

✓Admire the HCASC Art Gallery, exhibiting the phenomenal works of HCASC Volunteers and our trophy sculptor Charles Dickson.

Let's make the 20th Celebration an event to remember!



## Think Green at HCASC 2009!

The service learning project for this year is all about preserving our world for the future. Each division will participate in a recycling drive throughout the tournament, but we need to do more!

We want to hear your ideas about how we can all "Think Green." We're holding a brainstorming session on Friday evening

in the Student Union/Honda Expo. The best ideas will be shared with all HCASC participants as a plan to incorporate "green strategies" into our lives.

Participants in the brainstorming session will also be eligible for a special prize, so do a little research, develop an idea and Think Green!

# 2009 Honda Campus All-Star Challenge Schedule of Events

## THURSDAY, MARCH 26

|                                       |                     |                                   |
|---------------------------------------|---------------------|-----------------------------------|
| <i>Registration</i>                   | 9:00 AM - 5:30 PM   | Palm Ballroom                     |
| <i>Student Union &amp; Honda Expo</i> | 9:00 AM - 5:30 PM   | Palm Ballroom                     |
|                                       | 10:00 PM - 12:00 AM |                                   |
| <i>Lunch</i>                          | 11:30 AM - 2:30 PM  | Palm Ballroom                     |
| <i>Rules Briefing (on the hour)</i>   | 1:00 PM - 5:00 PM   | Palm Ballroom                     |
| <i>Opening Dinner &amp; Ceremony</i>  | 7:00 PM - 10:00 PM  | Grand Ballroom <b>(Mandatory)</b> |

## FRIDAY, MARCH 27

|  |                     |   |
|--|---------------------|---|
| <i>Breakfast</i>                       | 6:30 AM - 8:00 AM   | Palm Ballroom                           |
| <i>Coaches &amp; Captains Meetings</i> | 7:30 AM - 8:00 AM   | Palm Ballroom <b>(Mandatory)</b>        |
| <i>Team Divisional Meetings</i>        | 8:00 AM - 8:30 AM   | Mezzanine Game Rooms <b>(Mandatory)</b> |
| <i>Round Robin Games</i>               | 8:30 AM - 6:30 PM   | Mezzanine Game Rooms                    |
| <i>Yearbook Photos</i>                 | 10:00 AM - 5:30 PM  | Palm Ballroom Foyer                     |
| <i>Student Union &amp; Honda Expo</i>  | 10:00 AM - 5:30 PM  | Palm Ballroom                           |
|  | 10:00 PM - 12:00 AM |   |
| <i>Lunch</i>                           | 11:30 AM - 2:00 PM  | Palm Ballroom & Patio                   |
| <i>Dinner/Movie On Your Own</i>        | 5:30 PM - 11:00 PM  | Depart Convention Entrance              |

## SATURDAY, MARCH 28

|                                       |                    |                       |
|---------------------------------------|--------------------|-----------------------|
| <i>Breakfast</i>                      | 6:30 AM - 8:00 AM  | Palm Ballroom         |
| <i>Round Robin Games</i>              | 8:00 AM - 4:00 PM  | Mezzanine Game Rooms  |
| <i>HBCU Graduate School Expo</i>      | 10:00 AM - 4:00 PM | Palm Ballroom Foyer   |
| <i>Yearbook Photos</i>                | 10:00 AM - 4:00 PM | Palm Ballroom Foyer   |
| <i>Student Union &amp; Honda Expo</i> | 10:00 AM - 4:00 PM | Palm Ballroom         |
|                                       | 10:00 PM - 1:00 AM |                       |
| <i>Lunch</i>                          | 11:30 AM - 2:00 PM | Palm Ballroom & Patio |
| <i>Playoff Round One</i>              | 4:30 PM - 5:00 PM  | Mezzanine Game Rooms  |
| <i>Tours/Dinner On Your Own</i>       | 5:00 PM - 11:00 PM | Depart Tour Entrance  |

## SUNDAY, MARCH 29

|   |                     |                                   |
|---|---------------------|-----------------------------------|
| <i>Breakfast</i>                          | 6:30 AM - 8:00 AM   | Palm Ballroom                     |
| <i>Quarter Final Games</i>                | 8:00 AM - 10:00 AM  | Grand Ballroom <b>(Mandatory)</b> |
| <i>Semi Final &amp; Final Games</i>       | 10:00 AM - 12:00 PM | Grand Ballroom <b>(Mandatory)</b> |
| <i>Lunch</i>                              | 12:00 PM - 2:00 PM  | Palm Ballroom                     |
| <i>Student Union &amp; Honda Expo</i>     | 12:00 PM - 4:00 PM  | Palm Ballroom                     |
|   | 10:00 PM - 1:00 AM  |                                   |
| <i>Closing Awards Banquet (Black Tie)</i> | 7:30 PM - 10:00 PM  | Grand Ballroom <b>(Mandatory)</b> |

## MONDAY, MARCH 30

|                              |                   |                |
|------------------------------|-------------------|----------------|
| <i>Breakfast Box Pick-up</i> | 2:30 AM - 7:00 AM | Andiamo        |
| <i>Breakfast Buffet</i>      | 7:00 AM - 9:00 AM | Andiamo        |
| <i>Departures</i>            | ALL DAY           | Lobby Entrance |

# Share the HCASC Action with Twitter

From close games with amazing finishes to silly stories from the Student Union, HCASC is an event that gives us lots to talk about. This year you can follow that conversation using Twitter.

A popular new interactive tool, Twitter is a social networking service that allows you to send short messages called “tweets,” to your “followers.” You can follow others, see their tweets, and join the discussion using “@ replies.”

The short format of the tweet is a defining characteristic of Twitter, allowing information sharing that’s quicker than email, less personal than SMS, and more portable than instant messaging (IM).

Commenting on live events like HCASC is fun via Twitter — especially when there are several Twitter users covering the same event. By ending your tweets with “#hcasc”, you can use search.

twitter.com to follow the all the HCASC tweets in real-time. Your followers from outside of the HCASC family can keep up with the latest news and experience the NCT from wherever they are.

You can send your tweets and read your replies with a number of options: via the Twitter website; as an SMS sent to your phone, or through a third-party application like Tweetdeck, TwitterBerry,

or TwitterFon. A quick Google search will provide several other options – pick the one that suits you best.

Whether you want to celebrate a team win or someone starts an impromptu stepshow in the Student Union – tweet it! After 20 years, HCASC still finds new ways to celebrate.

**Follow HCASC at  
[twitter.com/hcasc](http://twitter.com/hcasc)  
or search for  
**#hcasc** at  
[search.twitter.com](http://search.twitter.com)**

*Twitter lets you send 140 character “tweets”...*



*...to everyone who “follows” your Twitter profile*

## Honda Expo is the HCASC Hub!



music, and the ever popular graffiti wall where you can express your school pride with friendly messages.

Hungry? You’re covered. The Expo “Food Court” serves most breakfast and lunches. Snacks and water are also available to recharge your batteries.

Want to keep in touch with your family and friends? The Expo Cyber Café has enough web-ready PCs to accommodate you. You can Twitter a funny story, rattle off an email to the folks at home or even get in a little last minute research for your next round.

Whether enjoying down time with new friends, enjoying some beautiful art or checking out “green” vehicles, the Honda Expo has it all.

In between the games, the Student Union/Honda Expo is the hub of the HCASC experience. This year, the Union includes the HBCU Grad Expo, Yearbook Photos and two stages for video game and entertainment action.

Located in the Palm Ballroom (behind the Pool), the Student Union features Wii, Playstation and Xbox360 for interactive fun, plus pool tables, board games, dominoes and more. There are plenty of contests where you can win cool prizes for displaying your skills.

Students are always ready for a game of spades or whist to wind down after the competition. There are board games,



## Grad Update

Since the last newsletter, two institutions have confirmed participation in the HBCU Grad Expo. With 10 institutions representing hundreds of academic programs, the Grad Expo is a great chance to explore opportunities, deadlines, admission procedures, testing requirements and financial aid.

The Grad Expo allows students to get one-on-one attention from recruiters at some of the top HBCU graduate programs.

The following institutions will be represented this year:

*Alabama State University*

*Florida A&M University*

*Florida A&M Univ., College of Law*

*Howard University*

*Morgan State University*

*North Carolina Central Univ., School of Law*

*Savannah State University*

*Tennessee State University*

*Tuskegee University*

*Virginia State University*

*For more information on the programs, visit [hcasc.com/nct09/gradexpo.asp](http://hcasc.com/nct09/gradexpo.asp)*



# Friday Morning Game Schedule

Friday morning begins early with a Captains meeting on the Palm Patio at 7:30 am. Coaches meet at 7:30 am, in the Honda Expo.

Mandatory division briefings will take place in the Round Robin game rooms at 8 am. The first round will immediately follow those meetings.

As a reminder, teams are required to be in their game rooms one match in advance; a complete round robin game schedule is included in the coach's registration packet, so keep it handy.

Team photo assignments will also be distributed, so plan ahead and dress to impress.

| Round 1 | Flower               | Division           | Opponent          |
|---------|----------------------|--------------------|-------------------|
|         | Azalea/Begonia       | Xavier             | Oakwood           |
|         | Camellia/Dogwood     | Chicago State      | Claffin           |
|         | Fuchsia/Gardenia     | Cheyney            | Fisk              |
|         | Hibiscus/Iris        | Johnson C. Smith   | Lincoln - PA      |
|         | Jasmine              | Mississippi Valley | Prairie View      |
|         | Magnolia             | Fay. State         | Fort Valley State |
|         | Narcissus/O. Blossom | Florida A&M        | Jarvis            |
|         | Poinsettia/Quince    | Benedict           | Medgar Evers      |

| Round 2 | Flower               | Division      | Opponent           |
|---------|----------------------|---------------|--------------------|
|         | Azalea/Begonia       | Albany State  | Wiley              |
|         | Camellia/Dogwood     | Alcorn State  | Coppin State       |
|         | Fuchsia/Gardenia     | Alabama State | Jackson State      |
|         | Hibiscus/Iris        | Hampton       | North Carolina A&T |
|         | Jasmine              | Dillard       | Spelman            |
|         | Magnolia             | Bowie State   | Harris-Stowe       |
|         | Narcissus/O. Blossom | Ark. Baptist  | Morgan State       |
|         | Poinsettia/Quince    | Alabama A&M   | Talladega          |

| Round 3 | Flower               | Division       | Opponent          |
|---------|----------------------|----------------|-------------------|
|         | Azalea/Begonia       | Lincoln - MO   | Oakwood           |
|         | Camellia/Dogwood     | NC Central     | Clark Atlanta     |
|         | Fuchsia/Gardenia     | SDC            | Howard            |
|         | Hibiscus/Iris        | SC State       | Morris College    |
|         | Jasmine              | Virginia Union | Saint Augustine's |
|         | Magnolia             | Stillman       | Grambling         |
|         | Narcissus/O. Blossom | Tuskegee       | Kentucky State    |
|         | Poinsettia/Quince    | Virginia State | Savannah State    |

| Round 4 | Flower               | Division        | Opponent      |
|---------|----------------------|-----------------|---------------|
|         | Azalea/Begonia       | Central State   | Albany State  |
|         | Camellia/Dogwood     | Lane College    | York          |
|         | Fuchsia/Gardenia     | Morehouse       | Wilberforce   |
|         | Hibiscus/Iris        | Paine College   | Southern      |
|         | Jasmine              | Prairie View    | UMES          |
|         | Magnolia             | Langston        | Voorhees      |
|         | Narcissus/O. Blossom | Saint Paul's    | UDC           |
|         | Poinsettia/Quince    | Tennessee State | Winston-Salem |

# Game Tips

1. Be on time! It reduces stress and helps the tournament run more smoothly. Not just for games either; punctuality helps keep banquets and other NCT events running smoothly.

2. Eat sensibly; avoid sugar and too much "junk food." Eat a healthy, light breakfast before morning games.

3. Enjoy the Expo, but don't stay up too late! A well-rested mind is better prepared for quick thinking during the game.

4. Now is NOT the time to cram. Concentrate on strategy and maintaining team focus. Reading newspapers and watching the news can help maintain your current events IQ.

5. Learn from the teams you compete against and watch top teams from other divisions. Studying the best sharpens your skills and prepares you for the Playoffs.

6. While playing, listen to each question carefully. Pay attention to pronouns and time periods to help you quickly home in on a correct answer. Try not to miss any parts of your team's bonuses--that's where the points are.



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