

Here's the BUZZ

Honda
Campus
All-Star
Challenge

First Round
Game Schedule

Check out the
Student Union
and Honda Expo

Welcome to Orlando



Eric Conn

On behalf of America Honda and the 90 program volunteers, welcome to the 2004 Honda Campus All-Star Challenge.

All year, we look forward to the spring, when you – the best and the brightest students from across the country – come together for 4 days of friendly competition, networking and fun.

This year, we celebrate the 15th anniversary of HCASC. But whether this is your first year or whether you have been here before, each year is special. Because each year brings new opportunities to make Friends for Life, and to gain experience that will shape your future.

That's what our theme for 2004 is all about – "Reflections and Connections." It's about reflecting on and celebrating the experiences and hard work that brought us here today. It is also about cultivating the connections that will make us stronger tomorrow.

The Honda Campus All-Star Challenge is a special place where great minds and powerful people come together.

We hope that you will treasure the experience for many years to come.

Eric Conn
Asst. V.P., National Auto Advertising
American Honda Motor Company, Inc.

Day 1 Checklist

Year 15 is a special celebration and we've made some changes to make it memorable for you. Here's a quick guide to make your arrival day a snap.

✓ID photos will be taken in the Pavilion and your **WHOLE TEAM** must be present. Never fear, yearbook portraits will be taken later in the Rose room so you can look your best.

✓The Rules Briefing (Pavilion throughout the afternoon) is suggested for all players and coaches. This is a great chance to clear up any confusion *before* you get into the game rooms.

✓The Divisional Meetings at 5:30 are **MANDATORY**. Your division liaison will show you the ropes and go over the game play schedule.

✓Choose a tour and sign up. Disney parks or Universal Studios thrill rides? Perhaps a shopping extravaganza at the



Day one is a doozy, but keep cool!

Florida Mall will suit you. Sign up quickly... the tours fill up fast.

✓Friday's games start early and you want to be at your best, so make sure to get a good night's sleep.

✓Last, but not least, meet some new people and try to make a new friend. HCASC is about making connections and this year, we hope that you will make some *Friends for Life*.

Best wishes to all teams for a great competition. Good Luck!

Mad Fun Comes to Friday

Friday is full of questions and answers. Your buzzer finger will get plenty of use. But when the last question has been answered, it's time to cut loose and have some **MAD FUN!**

You've been working hard with your teammates for months, but now you'll get to exercise your challenging spirit with a new group of friends. You'll have wacky tasks to accomplish... tricky puzzles to figure out... and races that will test your speed and dexterity.

It's a great team-building experience that will help you connect with a



great group of people. Plus, the winning team will enjoy a great prize and bragging rights as the most "Mad Fun" All-Stars at the HCASC National Championship.

Of course, there will be plenty of delicious food to fuel your engines and

get you ready for all the action. You'll receive more details on your way to the event **AND** get a new pin for trading.

Busses depart Friday at 6pm from the Convention entrance (by the Grand Ballroom) so be on time. Your team is counting on you!

Friday Morning Game Schedule

Games start PROMPTLY at the times listed below, so make sure you're in your room ahead of time. Teams are required to be in their game rooms one match in advance, so make sure you keep up with your room's game schedule. That way, you'll be on time, every time.

You received your complete game listing in your pre-arrival packets, but your liaisons have additional copies available for your convenience. Also included are your appointment times for the official team and yearbook photos, so plan ahead and dress for success on Friday.



8:00 AM

| | | |
|----------------------|----------------------|------------------|
| Azalea/Begonia | Chicago State | Clark Atlanta |
| Iris | Huston-Tillotson | Lincoln-Missouri |
| Fuchsia/Gardenia | Fayetteville State | Grambling |
| Hibiscus | Livingstone | Oakwood |
| Camelia/Dogwood | Claffin | Langston |
| Magnolia | Harris-Stowe | Knoxville |
| Narcissus/O. Blossom | No. Carolina Central | Paine |
| Poinsettia/Quince | Edward Waters | Howard |

8:45 AM

| | | |
|----------------------|-------------------|--------------------|
| Azalea/Begonia | Alabama State | Florida A & M |
| Iris | Fort Valley State | So. Carolina State |
| Fuchsia/Gardenia | Alabama A & M | Norfolk State |
| Hibiscus | Hampton | Bowie |
| Camelia/Dogwood | Albany State | Elizabeth City |
| Magnolia | Central State | Mississippi Valley |
| Narcissus/O. Blossom | Benedict | Sojourner-Douglass |
| Poinsettia/Quince | Arkansas Baptist | Johnson C. Smith |



9:30 AM

| | | |
|----------------------|-----------------|--------------------|
| Azalea/Begonia | St. Augustine's | Dillard |
| Iris | Virginia State | No. Carolina A & T |
| Fuchsia/Gardenia | Texas College | Jackson State |
| Hibiscus | Bowie | Oakwood |
| Camelia/Dogwood | Tougaloo | Kentucky State |
| Magnolia | Shaw | Miles |
| Narcissus/O. Blossom | Tuskegee | Rust |
| Poinsettia/Quince | Tennessee State | Jarvis Christian |

10:00 AM

| | | |
|----------------------|----------------------|------------------------|
| Azalea/Begonia | Lane | Texas Southern |
| Iris | Stillman | West Virginia State |
| Fuchsia/Gardenia | Philander Smith | District Of Columbia |
| Hibiscus | Bethune-Cookman | Alcorn State |
| Camelia/Dogwood | Paul Quinn | Maryland Eastern Shore |
| Magnolia | Morgan State | Southern-Baton Rouge |
| Narcissus/O. Blossom | Southern-New Orleans | Winston-Salem |
| Poinsettia/Quince | Morehouse | Virginia Union |



2004 Honda Campus All-Star Challenge - Schedule of Events

THURSDAY, MARCH 25

| | | |
|---------------------------------------|---------------------------|---|
| Registration | 9:00 AM - 5:30 PM | Mezzanine & Pavilion |
| Student Union & Honda Expo | 9:00 AM - 5:30 PM | Pavilion |
| | 9:30 PM - 1:00 AM | |
| Lunch | 11:30 AM - 2:30 PM | Pavilion |
| Rules Briefing | 1:00 PM - 5:00 PM | Pavilion |
| Team Divisional Meetings | 5:30 PM - 6:30 PM | Mezzanine Game Rooms (Mandatory) |
| Opening Dinner & Ceremony | 7:00 PM - 9:00 PM | Poolside & Grand Ballroom |
| Coaches Meeting | 9:30 PM - 10:30 PM | Crystal Room |

FRIDAY, MARCH 26

| | | |
|---------------------------------------|---------------------------|--------------------------------------|
| Breakfast | 6:30 AM - 9:00 AM | Grand Ballroom |
| Round Robin Games | 8:00 AM - 5:30 PM | Mezzanine Game Rooms |
| Tuxedo Pick-Ups | 10:00 AM - 5:00 PM | Crystal Room |
| Student Union & Honda Expo | 10:00 AM - 6:00 PM | Pavilion |
| | 9:30 PM - 1:00 AM | |
| Lunch | 11:30 AM - 2:00 PM | Grand Ballroom & Poolside |
| Mad Fun | 5:30 PM - 9:30 PM | Depart Convention Entrance |
| Presidents Dinner | 6:30 PM - 9:30 PM | Depart Convention Entrance |

SATURDAY, MARCH 27

| | | |
|--|---------------------------|--------------------------------------|
| Breakfast | 6:30 AM - 9:00 AM | Grand Ballroom |
| Round Robin Games | 8:00 AM - 3:30 PM | Mezzanine Game Rooms |
| HBCU Graduate Studies Expo | 10:00 AM - 4:00 PM | Crystal Room |
| Student Union & Honda Expo | 10:00 AM - 4:00 PM | Pavilion |
| | 10:00 PM - 2:00 AM | |
| Lunch | 11:30 AM - 2:00 PM | Grand Ballroom & Poolside |
| Playoff Games | 4:00 PM - 5:00 PM | Mezzanine Game Rooms |
| Shuttles to Downtown Disney | 6:30 PM - 10:00 PM | Depart Convention Entrance |
| Volunteers and Coaches Recognition Dinner | 6:30 PM - 11:30 PM | Convention Entrance |

SUNDAY, MARCH 28

| | | |
|---------------------------------------|----------------------------|-----------------------------------|
| Tour Ticket Pick-Up | 7:00 AM - 8:45 AM | Registration Area |
| | 11:30 AM - 12:00 PM | |
| Semi-Final & Final Games | 9:00 AM - 11:30 AM | Grand Ballroom (Mandatory) |
| Tours | 11:30 AM - 5:00 PM | Depart Convention Entrance |
| Closing Awards Reception | 6:30 PM - 7:00 PM | Pavilion |
| Closing Awards Banquet | 7:00 PM - 10:00 PM | Grand Ballroom |
| Tuxedo Drop-Offs | 10:00 PM - 1:00 AM | Veranda Room |
| Student Union & Honda Expo | 10:00 PM - 3:00 AM | Pavilion |

MONDAY, MARCH 29

| | | |
|-------------------|--------------------------|------------------------------------|
| Breakfast | 3:00 AM - 9:00 AM | Finn's & Grand Ballroom |
| Departures | ALL DAY | Lobby Entrance |

Student Union & Honda Expo for Food and Fun

Are you a fan of Dominoes... Spades... Madden 2004? If so, make sure to enter the cool contests in the Student Union & Honda Expo. You could win a FREE compact stereo or a portable DVD player.



Test your virtual driving skills in the Expo contest and take home a prize

There are prizes awarded every night, so you have lots of chances to celebrate your skills with a great reward. And the fun doesn't stop with cards. There are billiards contests, video game challenges and even a Karaoke competition so everyone can strut their stuff.

And if you're hungry, the Student Union has the food and drink to recharge your body and spirit. You can pop down between games to grab a snack before the next round or use any one of the 15 web-ready PCs to surf the latest news and check your email.



Check out the Jones High Book Drive list and place your order on-line in the Expo

This year, the Union even has a TV lounge where you hang out on a couch and kick back with your new friends. Additionally, there will be a station where you can take pictures with those friends and make pins to trade.

Whatever your pleasure, there's lots to enjoy in the Student Union & Honda Expo in the Pavilion.



Collecting friends has never been easier now that you can make friend pins in the Expo.



Grab a quick snack between games...

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Campus All-Star Challenge is the registered service mark of the College Bowl Company, Inc. *Here's the Buzz* is published for the participants of the Honda Campus All-Star Challenge and American Honda Motor Co., Inc. Questions and comments should be directed to the editor.

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